


CME: a Strategic Resource for Every Hospital


BENEFITS of a self-learning CME resource



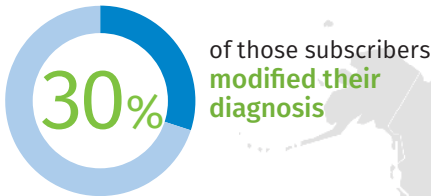
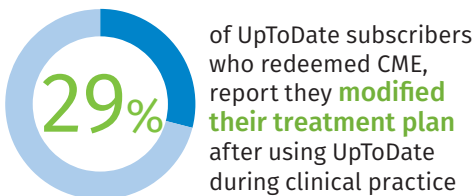
- Strengthens hospital proficiencies by keeping physicians up-to-date
- Enhances clinical knowledge without taking time away from patient care
- Improves hospital performance

Studies confirm using UpToDate increases medical knowledge and improves retention

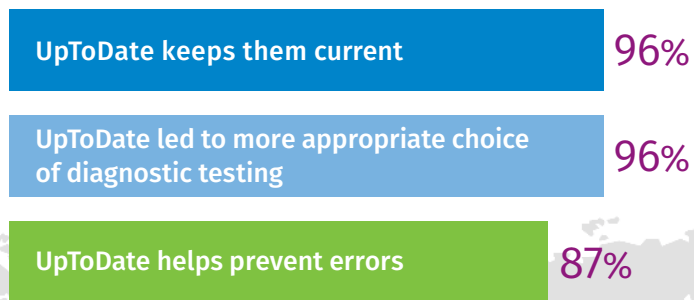
20 minutes a day = **1** entire year of residency*



IMPROVED PERFORMANCE



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in **120 countries** worldwide



By 91,689 individual and enterprise subscribers

“UpToDate provides expert peer reviewed information which impacts direct patient care while the patient is in the office. It is the most clinically relevant CME I have ever done.”

— DR. HELEN HARMON, GREENVILLE, NC USA

* McDonald, F, Zeger, SC, Kolars, JC. Factors Associated with Medical Knowledge Acquisition During Internal Medicine Residency J Gen Intern Med 2007. Using UpToDate for 20 minutes a day was associated with a comparable increase in IM-ITE scores as an entire year of residency.

† UpToDate Individual Subscriber Survey 2014, N=15,990